eTranslate Weblog Application (eT Weblog)

eTranslate provides a unique Weblog application for organizations that seek to host their own Weblog application. eT Weblog comes with a wealth of features that ease the administration and do not require IT knowledge in supporting the application.

eT Weblog comes as open source and has extensive flexibility in terms of integration to other applications. eTranslate will provide full end to end support and full customisation services. eT Weblog is the only solution in the marketplace that offers full customization support.

Features

- o Visual Editor
- o Entries Statistics
- o Threaded Comments
- o Multiple Categories of Content
- o Comment moderation
- o Dynamic caching
- o Search Engine friendly URLs
- o Administration tools
- o RSS feeds enabled
- o Internationalised for foreign languages

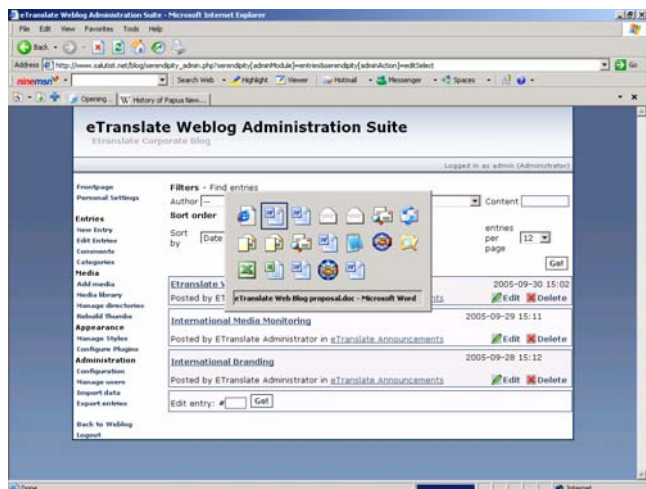On a business level a website blog adds value to the company in many ways:

- o Builds a community
- o Improves search engine visibility
- o Provides content for the website
- o Provides a tool to get information quickly to customers
- o Gets feedback from customers
- o Helps increase sales
- o Encourages customers to approach the company

Technical Features

- o Organisable into categories – group your weblog entries by topic

- o Robust Editing Interface. Featuring an (optional) WYSIWYG editor, easily browsable image manager, extended entry support and entries statistics
- o Threaded comments, Nested categories and posting to multiple categories are supported.
- o Content archive – monthly searchable archives of older content
- o Data Import/Export – Easy migration of content from and to other weblogs via RSS, Movable Type or other common formats. Media repository – add images, videos, PDFs and other files to your weblog for download by the visitors
- o Embedded calendar – Yearly calendar browsable by the user to view weblog entries by date
- o Comment moderation. You can enable automatted comment moderation based on the content of a comment. Highly configurable.
- o Support for XML-RPC Editing. Support for both the Movable Type and Blogger XML-RPC APIs.
- o Dynamic. No need to wait while the weblogging system regenerates pages. Caching is dynamically managed. Optional advanced URL rewriting rules are available.
- o Multiple Users. Multiple users can edit and administrate the weblog.
- o Internationalized. Weblog interface is available in English, Chinese, French and many other languages.
- o Skinable. Templates can easily be added. Several templates are included by default. Maintainers of the blog are able to change the layout on-the-fly if you use the template-dropdown plugin.
- o Standards Compliant. The software supports XHTML 1.1, CSS 2.0, RSS 0.93, 1.0, and 2.0. Supports conditional GET for caching RSS feeds on the client-side.
- o Shared library. You can use Weblog as a single installation to serve multiple weblogs, but only maintaining a single installation.
- o Flexible Input/Output. Choose between HTML, WYSIWYG and/or BBCode markup. For both users and editors

Technical Specifications

The system is built in PHP and resides in either a Unix/Linux server or a Windows server with PHP support. The system will be supplied as open source code and has flexibility in integrating to other applications

Software Requirements

- Apache Webserver
- PHP Version 4 or greater (PHP 4.3.1 or greater recommended)
- One of the following database engines:
  - MySQL
  - PostGreSQL

Recommended hardware

The system will run smoothly on all modern hosting server hardware. A sample commercially available server would include CPU Pentium 2+ Ghz, 512+ MB RAM, 100 GB HDD, Ethernet 100Mbps.

Online Demonstration

For a demonstration, please visit

http://www.salutist.net/blog

In the bottom right there is a link to the admin area
username: admin
password: admin

Levels of Customisation

eTranslate can provide extensive services for eT Weblog customisation:

Level 1 - user interfaces, glossary and branding
Level 2 – changes in layout, entries format, grouping, sorting, searching and reporting
Level 3 – change in administration features, workflow and integration to other applications

Maintenance and Support

eTranslate can provide full comprehensive support and maintenance to ensure a continuous operation of the blogs at their peak performance

eTranslate provides three levels of support

Level 1 – Webmaster support on the user of the system, user guidance
Level 2 – Support in troubleshooting and work around solutions
Level 3 – Software changes to address issues.

Hours of support

Monday – Friday
9am – 6pm (email and phone)
Saturday and Sunday
10am – 5pm (email)

Pricing

Software License:
US$2,500 (per server – unlimited users)
US$5,500 (across multiple servers – unlimited users)
Maintenance : US$ 3,500 per annum
Customisation and Development:
Customisation : US$99 per hour
Development : US$ 120 per hour

Business Benefits

eT Weblog offers all the benefits of a hosted solution to organizations that seeks to host their own blogs. This brings the best of both models and enables companies to save on their cost of operation while delivering a continuous service

Companies will enjoy less dependency on IT and more creative input from its administrative and operation support.

About eTranslate

eTranslate is an international globalization company providing a range of product and services to enable international companies to reach and secure global customers. Products include multilingual content management system, translation management system, global payment gateways and ebusiness globalization tools.

eTranslate Clients

eTranslate provides a range of solutions to international companies. These includes:

- Qantas Airways
- Qatar Airways
- Tourism New Zealand
- Singapore Tourism Board
- World Bank and many others