

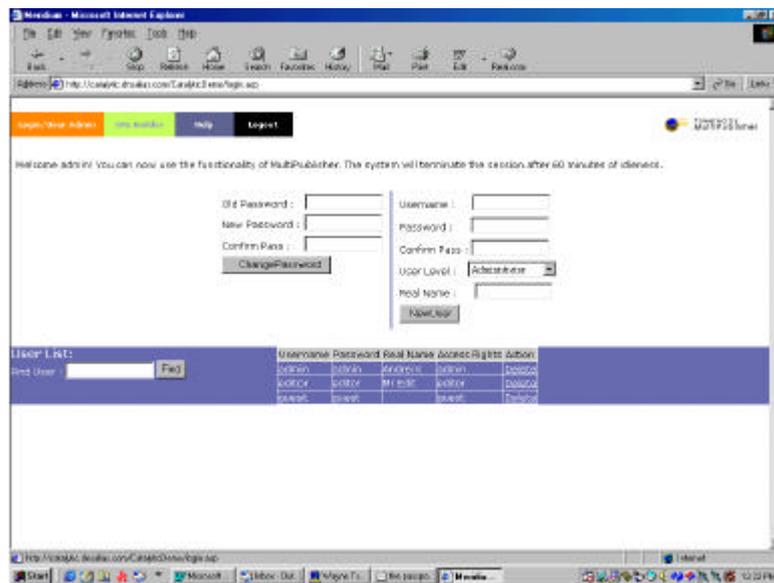
# MULTICULTURAL CONTENT MANAGEMENT SYSTEM

## AT A GLANCE

Language Partner's Multilingual Content Management System – Meridium is multilingual content management system designed to fast track the process of multilingual Web site development from the traditional static Web page approach and provides the essential tools to track and update the language content, reduce the complexity of handling multilingual text and reduce the overall cost of development.

## WHY USE MERIDIUM?

Building multilingual Web sites attracts large amount of labour in translating and re-building Web pages for multiple language versions of the Web site. This is made even more difficult in tracking the impact to the language pages from changes in the English source text. Meridium automates the process of developing and updating multilingual Web pages and reduce development time and labour cost.



## DESCRIPTION

Meridium combines the management of offline and online publications in one cohesive environment offering better versioning control, security, document management, design support, ease of information dissemination and ease of preparation of multilingual publications on the Web.

Meridium gives you the power to create content within any section of the Web site. This includes editing existing content, adding new sections, images, links and text. Changes to the Web content are reflected on the Web site immediately.

Meridium is browser-based which means the website can be accessed anywhere. Simply type in the URL and enter your username and password. All content changes will go through approval system, allowing higher decision makers to determine when the information will go online.

At the heart of Meridium is a WYSIWYG content editor which is aimed at business users with Microsoft Word - style document editing and does not require any knowledge of HTML (Web) skills and http or ftp protocols. The editor is optional and more technically proficient users can edit HTML directly, fine-tuning the code for their needs. The system is self-explanatory and requires little or no training (although personal training and user manuals are available). Meridium comes as an open source product so our client can insert new functionality or customise existing features to suit their needs.

Meridium can also allow large organisational Web sites to be completely driven using one integrated publishing system or the aggregation of individual smaller publishing system managed by different departments allowing their own sub-branding and publishing regime.

Of course, all Language Partner products have full multilingual support and allow ease of management of multiple language versions of the website. The product comes with a dynamic translation console which allows in house translators or external translators to enter their translations and it will automatically be updated in the content database and on the Web. This removes the need to deal with multilingual fonts and different document formats

## UNIQUE FEATURES

- ~~///~~ Browser-based authoring with rapid update to live website
- ~~///~~ WYSIWYG Content Editing Environment
- ~~///~~ Multilingual Web Site Support
- ~~///~~ User friendly, simple template driven format
- ~~///~~ Ability to add, edit, or delete content (including text, images and links)
- ~~///~~ Ability to add java applets or other embeddable extras.
- ~~///~~ Ability to create multiple sub templates and change display order
- ~~///~~ Ability to add, edit, delete website sections
- ~~///~~ Ability to control website section status (online/offline/awaiting approval/ etc...)
- ~~///~~ Ability to include hyperlinks to external websites and/or internal sections of the site
- ~~///~~ Dynamic approval system with security features to allow you to restrict administration access to certain sections of your website.
- ~~///~~ Website Search functions on site content
- ~~///~~ Multi-user access, enables multiple content contributors
- ~~///~~ Online Training and Support Included

## THE BENEFITS

Using Meridium, organisations are able to avoid the complexity of building and managing multilingual Web sites and enjoy the low cost of ownership.

Other benefits include:

- ~~///~~ Low cost of content and document production
- ~~///~~ Remove the need to depend on a Web publishing firms to update your content
- ~~///~~ Able to change the content on the fly in response to market needs without the delays associated with waiting for Web publishing team to complete the update
- ~~///~~ Able to deliver live and new content to attract and retain your Web visitors
- ~~///~~ Easy to use, no HTML knowledge required, User (with Word for Windows skills) can use the tool
- ~~///~~ Eliminate Webmaster bottlenecks; the management of the site can be shared across multiple staff.
- ~~///~~ Content approval process and structure is customised to your organisation
- ~~///~~ Enables instantaneous content delivery to improve speed to market your product and services
- ~~///~~ Scalable as a solution for a website of any size and for multiple concurrent users
- ~~///~~ No complex and costly systems integration issues
- ~~///~~ Complete W3C compliance
- ~~///~~ Meets International Marketing Standards
- ~~///~~ Allows creation of multiple versions of the Web site in multiple languages
- ~~///~~ Deployment and Customisation services are included

## TECHNOLOGIES

Meridium comes in version for two popular platforms:

1. For Microsoft Platform, we have a version built using Microsoft ASP technologies and a version built using Macromedia 's Cold Fusion technologies
2. For Unix and Linux Platform, we have a PHP built and a JSP built

The presentation layer is based on HTML, so users, editors, and administrators can access the system from a standard web browser. This means all contribution, editing, and administration can be performed using a web browser over an intranet, extranet, or the Internet.

Content entered into the system is stored within a relational database (Microsoft SQL Server 7.0), and the application was developed using Java servlets, facilitating its eventual porting to other platforms. Being Java-based, Meridium is open and extensible.

## SYSTEM REQUIREMENTS

Language Partner's software applications are efficient in computer resource utilization and only demand moderate computer resource to attain full performance.

## SERVER REQUIREMENTS

PC Server with Intel Pentium III 500 MHz or higher, 512 MB RAM and a minimum of 1GB free disk space. Windows 2000 Advanced Server, SQL Server or other RDBMS.

## WORKSTATION REQUIREMENTS

PC Workstation with Intel Pentium II 300MHz or higher, 128 MB RAM and a minimum of 300MB free disk space. Windows 98 or higher.