

## COMPANY PROFILE

eTranslate is a quality assured eBusiness Globalization, Software Localization and Translation company. Since 1994, eTranslate has delivered internationalized eBusiness and Online Transaction Systems for over 200 global companies and SMEs including Qantas Airways, Singapore Tourism Board, Hong Kong Tourism Authority, Australia Tourism Commission, Telstra, Cable Wireless Optus and Adobe Systems.

Our business is to provide solutions for organizations to deploy their world wide Web sites, develop internationalize eBusiness, add multilingual support to their existing IT systems, localized their software, translate their marketing materials and to promote their product and services internationally.

eTranslate has a team of over 80 IT globalization specialists, language specialists, marketing specialists and consultants employing our proven processes to deliver a customer focused solution bringing in world best practice. Our services include:

- Culturally Attuned Creative Design
- Web Site and Online System Globalization
- Content Translation, Translation Management Solution
- Multilingual Web Publishing,
- Software Localization and Multilingual Engineering
- Multi-currency E-commerce Solutions and
- International Online Marketing

We are part of an international network of globalization experts accessing a network of 50,000 language, technology and marketing specialists. We also maintain a comprehensive knowledgebase of overseas locales and business and system data formats.

eTranslate also develops leading edge globalization technologies that fast track the development and deployment of multilingual Web sites and international eBusiness platforms. These include:

- Multilingual Content Management System
- Multi-currency Payment Gateway
- International B-B Marketing place Engine
- Multilingual Web Builder
- Multilingual Web Store Builder
- Translation Management System

eTranslate has offices around the world deliver 24/ 7 services and support all most major trading country and cities. Our philosophy is to empower our client with the best practices to operate and manage their internationalized eBusiness while reducing their overall cost of ownership and maintenance.

Some of our works includes

- Adobe Corporation – [www.adobe.com](http://www.adobe.com)
- Qantas Airways – [www.qantas.com.au/info/worldwide](http://www.qantas.com.au/info/worldwide)
- Air New Zealand – [www.airnz.com](http://www.airnz.com)
- Tourism Victoria – [www.visitmelbourne.com](http://www.visitmelbourne.com)
- Tourism NSW [www.sydneyaustralia.com](http://www.sydneyaustralia.com)
- Sydney Olympics [www.gamesinfo.com.au](http://www.gamesinfo.com.au) ,
- World Cup [www.worldcup.com](http://www.worldcup.com)
- Tourism New Zealand [www.purenz.com](http://www.purenz.com) ,
- Tourism Australia [www.australia.com](http://www.australia.com) and many others.

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